Loay Ameen

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Summary

IT, Data & Media expert with 4+ years of work experience working with top Yemeni professionals, global research teams and businesses. Analytical, highly adaptable, and efficient person with extensive work experience with businesses and proven expertise and skills in various fields in IT, Management, Research, and Media. A passionate social entrepreneur with 8+ years' hands-on experience building, managing, and developing innovative projects, focusing on promoting science, scientific thinking, education, and culture in Yemen.

Work Experience

- **Digital Transformation Consultant** (August 2022 – October 2022) | Mahlia Network | Remote (Yemen)
- **Web Consultant** (January 2022 – September 2022) | Yemen Polling Center | Remote (Yemen)
- **Web and Communications Guru** (April 2021 – Current) | Yemen Policy Center | Remote (Germany)
- **Web & Translation Volunteer** (February 2020 – May 2020) | EndCoronaVirus.org | Remote (Global)
- **Program Officer** (March 2019 - 2021) | Itar for Social Development | Sana'a, Remote
- **Project Coordinator** (May 2019 – June 2020) | Thakera Foundation | Sana'a
- **MEAL Officer** (December 2018 - March 2019) | Humanitarian Response Team (HRT) | Sana'a
- **Logistics officer** (November 2017 – January 2019) | Athla Star for Pharmaceuticals & Medical Supplies | Sana'a
- **Web/Graphic Designer** (2014– 2016) | Advertisement World | Sana'a
- **Volunteer** (2014) | Khair Omma (initiative) | Sana'a/Online
- **Volunteer** (2013– 2015) | I believe in science, The Physicists, Nasa in Arabic | Online
- **Volunteer** (2013) | Media committee member | Youth Opportunities Conference (Phorsa) | Sana'a/Online

Projects & Achievements

- **Kaleidoscope** | link: www.yemenpolicy.org/kaleidoscope (2021-2022) - Yemen Policy Center
- **Baseline Study** (research assistant)**:** Furthering Youth, Peace and Security Agenda in Yemen Project (April 2019) - UNFPA Yemen & Itar
- **Policy Paper** (research assistant)**:** The Role of civil study in Peacebuilding on Yemen (2020) - GIZ CARPO
- **Corona Virus Yemen Tracker** | twitter: @covidYemen (April 2020 – June 2020)
- **Yemen Internet** | (2017-current) | Monitor internet usage and censorship on Yemen
- **Yemen NGOs Index** | link: csos.yemen.im (in progress) | Up to date web directory for NGOs working in Yemen
- **NGOs.wiki** | (in progress) | Collective knowledge wiki for civil society organizations
- **YemenArchive** | YemenArchive.com (2017-current) | Initiatives to document, digitize, and share Yemen cultural and intellectual works on digital platforms: Yemen Digital Library, Adab Al-Yemen (Yemen literature wiki), Yemen online dictionary, Musnad (Old South Arabian Keyboard), Yaman (twitter quotes bot) and Yemen Songs Wiki
- **Yemen Historical Library** (developer) | YemenHistory.org (2018 - 2019) | Initiative to document and share Yemen Historical books and documents online
- **Qanbus** (developer) | qanbus.com (2017- current) | Cultural heritage wiki
- **Yemen Researchers** | (2017- current) | Initiative to promote critical thinking and science education on Yemen through online publications

- ▪ Awwam Magazine;
- ▪ Muqdmat;
- ▪ Arab Science blogs Feed;
- **Huiman** | Smart doc to manage your next humanitarian project | My participation on ProductHunt "No Code" Hackathon. Read more on Huiman.org website & ProductHunt
- **A Photographer from Old Sana'a** | Short documentary film
- **Arab Science Spring** | Facebook page and group to share free and open learning opportunities for young Arabs
- **Startup Weekend Sana'a** (designer) – winner team for the project RA-E (2013)

Skills

- **Web**: HTML5, CSS3, JavaScript, MediaWiki, WordPress, Drupal, familiar with different CMSs & JAM Stack.
- **Cloud**: CloudFlare, Amazon AWS, Azure VMs, Google Cloud, Docker, Kubernetes
- **Programming**: Python, R, GIT and Bash
- **Data**: Python, Microsoft Excel, Google Sheets, d3.js & Chart.js, GIS (familiar with QGIS & ArcGIS)
- **Media & Design**: Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Audition.
- **Marketing & analytics tools**: Search engine optimization (SEO) & Search engine marketing (SEM), Google analytics & Search Console, Google Data Studio (BI tools), social media automation tools development.
- **Operating Systems & Servers**: Microsoft Windows, Linux (desktop & servers), macOS
- **Office & Archiving tools**: Microsoft Office & Google Suite. Printers and scanners.
- **Project & Time Management**: Proficient with different frameworks and principles (Agile, GTD, Scrum, Kanban). Worked on CRM & ERP systems including CiviCRM, Odoo, SuiteCRM.

Personal skills

Fast Learner | Attention to details | Open to new experiences and ideas | Creative problem-solver
Able to work under pressure and limited resources | Strong presentational and visual skills

Education

Mechatronics Engineering – Sana'a university (2014 –)
General Secondary Certificate (Thanaweya Amma) – Yemen – 94.62% (2012)

Courses & Training:

- ● Self-learning IT, Media, Business skills & Programming (2012 – Now)
- ● Language classes and courses – English, German and English/Arabic translation.
- ● MITx MicroMaster in Data, Economics, and Development Policy (In progress)
- ● MITx MicroMaster in Statistics and Data Science (In progress)
- ● Community-based safeguarding of intangible cultural heritage in Yemen – UNESCO (August 2022)
- ● Documentary Filmmaking - Comra Films (October 2019)
- ● Project Management – Talal Abu-Ghazaleh Professional Training group (February 2019)
- ● Proposals & Reports Writing – Talal Abu-Ghazaleh Professional Training (February 2019)
- ● Introduction to Digital Humanities - HarvardX (July 2019)
- ● Humanitarian Response to Conflict and Disaster - HarvardX (February 2019)

Languages

Arabic (Native) | **English** (Excellent- TOEFL IBT: 93) | **German** (Beginner - Intermediate)